

Cardiff Healthy City Event

13th January 2010 11am - 4pm

Cardiff City Stadium, CF11 8AZ

Making Cardiff a healthier place to live, work and play

Find out more at www.cardiffhealthalliance.org



European Healthy Stadia Network

'Healthy Stadia arethose which promote the health of visitors, fans, players, employees and the surrounding community... places where people can go to have a positive healthy experience playing or watching sport'

Sport plays an important role within society, and sporting stadia are iconic within their communities. Millions of people across Europe attend a sports stadium each week to watch their team, to work, to volunteer or to use the stadium's facilities. The European Healthy Stadia Network aims to support sports stadia across Europe to promote public health, social and environmental initiatives that fans and staff can opt into. The Network builds upon a highly successful 30 month pilot project funded by the European Union that has worked in eight European countries to promote the Healthy Stadia concept, and develop guidance for stadia to roll out healthy initiatives with the support of local service providers. The Network has the following broad aims and objectives:

- Promoting healthier lifestyle, social and environmental practices to stadia and increasing the recognition of corporate and social responsibilities towards staff, customers and local communities
- Supporting stadia and national governing bodies/leagues to form successful partnerships with key stakeholders (health agencies, local authorities, transport providers and the third sector) to roll out healthy initiatives
- Specialist on-the-ground support for stadia and intermediary agencies from European countries not currently engaged in the Healthy Stadia pilot programme
- Development of specialist guidance documents for stadia to help the planning, roll out and evaluation of established initiatives, e.g. active travel plans to and from stadia
- To collate and disseminate new developments and examples of current practice across the Network and to act as a communication and signposting hub for key stakeholders.

The Healthy Stadia Network is delighted to welcome the Cardiff City Stadium as its first Welsh representative where it will join other UK clubs and stadia including Liverpool FC, Arsenal FC, Lord's Cricket Ground and St Helen's RLFC, and European clubs such as AC and Inter Milan, FC Sevilla and the national Finnair Stadium in Helsinki.

If you would like your organisation to become a member of the European Healthy Stadia Network, or have any questions about Healthy Stadia and our programme of work, please contact us using the details below. We look forward to working with you.

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